



Looking for low risk, high return fundraising solutions tailored to your Brand?

At Insight we can offer you a wide range of products, services and solutions to help you maximise your fundraising income and increase your member and supporter database. Our promise is to deliver high quality services, quickly, efficiently and cost effectively with limited financial risk to your Charity.

We are a commercial business working only within the Charity and Not for profit sectors and have strengthened our offerings by working with sound and highly specialist Partners and affiliates all who work closely with us to provide the best fundraising solutions available.

Our team are experts in delivery high quality tailored solutions specifically tailored to your fundraising needs, ranging from:

- Maximisation of your current Revenue streams
- Development of sustainable and Data sources and Supporter acquisition
- Increasing your Brand Awareness through a range of marketing mediums
- Managing your Prospect and Supporter Relationships
- Tele-marketing Expertise in Lottery and Raffle Acquisition, Donation request and Customer Services
- Providing E-Marketing Solutions, online maximization and online generated revenue
- Providing External Lottery Management, Including regulatory support, Administration and Legislation Management
- Producing performance analysis and reporting, progressive review and change
- Reducing Attrition and providing member longevity solutions
- Develop bespoke new product innovation
- Offering low risk solutions and excellent ROI

If you would like Insight to provide a free consultation and see what we can do for you and your Charity, please call Emma on 01603 216197 who will be happy to discuss your requirements and arrange for a full consultation and proposal specifically tailored to your needs.

To see what our existing clients think about the work we have done for them please [click here](#)

To see our latest no cost to Charity product, please go to www.cash4caring.co.uk